

DipDerm listserv: Guidelines of Use

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Appropriate use

- Requests and services related to veterinary dermatology, such as recruitment in a multicenter study, clinical trial open training position or information related to a research study or trial.
- Discussions relating to the non-medical aspects of the practice of dermatology, veterinary medicine, and organized veterinary medicine.

Inappropriate use

- Direct medical case discussions or requests for medical case information are prohibited on the DipDerm listserv. The VetDerm listserv is the appropriate forum for such discussions, as it includes non-ACVD members, such as other specialists of veterinary medicine.
- Personal or industry advertising is not appropriate on the DipDerm listserv.
- Members are prohibited from posting or marketing any information, materials, products, or services protected by a copyright, patent, trademark, service mark, or non-disclosure agreement, or otherwise constituting the intellectual property or trade secrets of any other party, without the permission of the party holding such protected rights (this includes, but is not limited to, all publications, book excerpts, journal articles, or images, including the electronic copies of the same).
- Messages should not be posted if they encourage or facilitate members to arrive at any agreement that either implies or expressly or implicitly leads to price fixing, a boycott of another's business, or other conduct intended to illegally restrict free trade. Messages that encourage or facilitate an agreement about the following subjects are inappropriate: prices, discounts, or terms or conditions of sale; salaries; profits, profit margins, or cost data; market shares, sales territories, or markets; allocation of customers

or territories; or selection, rejection, or termination of customers or suppliers.

Procedure

- Include your name, affiliation, and appropriate contact information
- Use the acronym “DD” in the subject line followed by a brief, but specific description of the nature of the post
- Members replying to a post or query are to reply only to the individual initiating the discussion and not to the entire listserv (no ‘reply all’)
- The member initiating the discussion will compile all responses and provide members of the listserv a single all-inclusive summary
- Appropriate credit is to be given to the owner of intellectual property in posted information or materials

Etiquette

Members of the listserv are prohibited from posting any defamatory, abusive, profane, threatening, offensive, or illegal statements or materials.

Monitoring

The ACVD Ethics and Professional Policy Committee will evaluate the appropriateness of any postings brought to the attention of the Committee and/or Board of Directors by listserv members, but does not, on its own, undertake editorial control of postings. In the event any inappropriate posting is brought to the attention of the ACVD, the ACVD reserves the right to terminate access to any user who does not abide by these procedures and guidelines.